



The
SIENA GUARDIANS
need a
MASCOT!

EXTENDED!

A mascot is defined as a person, animal, or object adopted by a group as a symbolic figure especially to bring them good luck.

JOIN THE
SIENA GUARDIANS
MASCOT DESIGN COMPETITION!

It has been decided that the new mascot would be a dog to establish our connection with St. Dominic de Guzman. This is apart from these excellent qualities attributed to a dog: full of enthusiasm, which is the mark of the devout and the virtuous; loving and merciful; upright, humble, and wise; straightforward and simple; and has control over oneself.

The new Siena Guardians mascot should reflect this personality and incorporate the school's colors of maroon, yellow gold, white and black.

These colors and mascot would unify and embody the school spirit and would help define and identify the school both internally and externally. The colors and mascot will be displayed in school publications, advertisements, the website, clothing, facilities, and more.

Submission Guidelines

1. Current students, faculty, and staff members, as well as alumni, are eligible to compete in Siena College of Taytay's mascot design contest.
2. Multiple submissions are allowed, but each design must be submitted individually.
3. All design entries must be submitted electronically by e-mail to: mascot4guardians@yahoo.com. Artists will receive a confirmation e-mail. For questions please contact the Office of Institutional Affairs at 658-8765, loc. 132.
4. All entries must be received by **midnight, Friday, December 4, 2015**.
5. All submissions should include the following information in the e-mail:
 - Name
 - E-mail address
 - Preferred phone number
 - Position at school (student, faculty, or staff)
 - A 250-word description of their design, which will include an explanation of what inspired the design.
6. All mascot designs must adhere to the following requirements:
 - Placed on white background
 - Fit on one 8.5"x11" page
 - Submit in high-resolution, 300 dpi jpg format

Extended until January 30, 2016!

- Develop and submit a graphic representation of a family-friendly character in the form of a dog.
 - Utilize Siena College of Taytay's colors—maroon, yellow gold, white and black.
7. By submitting artwork to this design contest, you warrant and represent that the artwork is original to you, that you hold exclusive and perpetual rights to all intellectual property rights in the work and that you have the right to grant all intellectual property rights in the work to Siena College of Taytay. Further, you represent and warrant that the design that you submit is an original work that is not, to your knowledge, confusingly similar or substantially similar to any existing design.

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Regulations

The mascot design challenge begins October 26, 2015, and runs through December 4, 2015. All design entries submitted after midnight, December 4, 2015, will be disqualified. All design entries that do not follow the mascot design guidelines and/or are incomplete will be disqualified. Artists may not post their designs on public websites or use in their portfolios until an official winner is selected and announced. After the announcement, all artists should label their artwork as a contest entry or sample.

Artists who do not meet these requirements will be disqualified. Decisions of Siena College of Taytay are final. The winning design shall become the exclusive and perpetual property of Siena College of Taytay; by submitting the design entry, the artist agrees to this assignment of all rights to Siena College of Taytay in the event that the artist's submission is determined to be the winner. Furthermore, SCT reserves the right to alter and to create derivative works from the design entry.

Judging

All submissions will undergo a blind judging—without name or position—by a Panel of Judges. Submissions will be judged on creativity and artistic quality, as well as how well they represent the College and encourage school spirit. Siena College of Taytay shall have the sole discretion to select the winning design based on this and other criteria that it feels, in its sole discretion, appropriate. The decision of the judges is final. The winning design becomes the property of Siena College of Taytay, as stated above.

Winning Design

The winner will be announced in December 2015. Only one (1) winner will be declared.

Winner to be announced in February 2016.

The winning artist will receive a cash prize of five thousand pesos (Php5,000.00).

The artist with the winning design will be initially credited for their work on the SCT website, as well as various communications channels used by SCT such as Facebook. Not all uses of the design by SCT will carry attribution.

Upon notification of the winning design, the selected artist will be invited to work collaboratively with the Office of Institutional Affairs to refine the design and prepare it for use in publications, the website, and other communications channels. The winning design, as it may be altered, also becomes the exclusive and perpetual property of Siena College of Taytay.

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